



**Summer Stipe, Founder & Lead Planner**

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## 2024-2025 Juniper 'Stay and Play' Accommodations Package

**Juniper Custom Itinerary Stay & Play** package will allow accommodations to offer personalized, custom itineraries for travelers staying in all Henderson County accommodations. Accommodations will be able to offer and promote a **complimentary add-on for a custom itinerary** to any visiting solo traveler, couple, family, or group staying 2-5 nights.

**Lodging Accommodations may begin offering the Stay & Play as a package to their guests in July 2024.**

### What is a custom itinerary?

Juniper is owned by Summer Stipe, Henderson County native. Summer works directly with the guests through a questionnaire (to gauge interests and preferences) to personalize their visit itinerary to Henderson County. Itineraries are mobile-friendly and include dining and activity recommendations with local tips, parking suggestions, travel time, and more. [Click here for more details!](#)

### YES, I want my accommodation to participate:

**Step 1:** Email Summer at [summer@craftedbyjuniper.com](mailto:summer@craftedbyjuniper.com) with:

- Name of your Accommodation (*must be in Henderson County*)
- Website/airbnb link(s)
- Best Contact Name, Email & Phone

**Step 2:** Summer will send over a Juniper Stay & Play promo packet for you to use to promote. Packet will include logo/imagery and sample language and script to include on your website/listings.

**Step 3:** When a guests books the packages or is a guest good fit for an itinerary (i.e.: the guests that are asking so many questions about what to do, where to eat, etc.), reach out using the steps below:

### Booking An Itinerary for Guests:

Upon booking the package or a guests needs the service, the Lodging Accommodation staff member will coordinate with Juniper the guests' travel plans and information. (*Please note: we are unable to confirm Juniper Stay & Play directly with guests, as the Lodging Accommodation will need to initiate the process*). Once confirmed, the Lodging Accommodations will communicate to Juniper the following details via [the website form](#) or via [email](#):

- Lodging Accommodation Name
- Lodging Staff Person Name & Contact
- Guest Name
- Guest Email (*preferred contact method*)

- Guest Cell Phone Number
- Number of Guests
- Travel Dates Booked

Juniper will work directly with the guests and then send the itinerary directly to them prior to travel.

**Note:** Guests must be referred to Juniper ***at least two weeks*** prior to arrival for optimal service. The offer will not be available for last minute bookings, due to the timely nature of itinerary planning.

### **Questions?**

Reach out to Summer via email or call/text at 828.243.2338.

This package will be available beginning July 2024 and as long as funds are still available. Once funds are expended, offer will no longer be available.